Streaming only on October 29:
http://tiny.cc/NOLADA2020

BRYAN BATT
Guest Host
Your Guide To...

THE PERFECT WATCH PARTY

Today

**Reserve**
Block off October 29th from **4pm to 6pm** on your personal and office calendar.

**Shop**
- Ice
- Luxardo Cherries
- Orange (for garnish)
- Wine/Beer
- Non-alcoholic beverages
- Costume Supplies

Wednesday 10/28

**Pickup**
Grab your office’s Swag Bag at the Center for Architecture & Design between **8am and 6pm** on October 28th or between **10am and 2pm** on October 29th.

**Prepare**
Shop for the recommended provisions & prepare your costume!

Thursday 10/29

**Enter**
Enter the Costume Contest (see rules on following page)

**Watch**
Tune in for the Happy Hour at **4pm** and Ceremony at **5pm**.

**React**
Post your reactions to Instagram and Facebook using #nolada2020...you might see yourself on the @aia_nola feed!
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Swag Bag Contents

Seven Three Whiskey
El Guapo Bitters
Popcorn
Seasonal Candy

Workhaus Bottle Opener
AIA New Orleans Masks
Wine Key
Coozies
Reusable Bag

and Other Surprises!
Costume Contest Rules

1) Two prizes will be awarded: Best Individual Costume and Best Office/Group Costume
2) To enter: Post a picture on Instagram (either on Stories or on your main feed) and tag #nolada2020 and @aia_nola
3) Post your entry prior to 6pm on October 29th, 2020
4) Three judges from NANO will deliberate and announce the winners on Instagram no later than 8pm on October 29th!
5) The winning entries will be re-posted on the AIA and NANO Instagrams and other social media channels
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To-do list for Thursday, October 29th

☐ COSTUME (+ take cute selfies for the contest!) (No costume? Try the custom Instagram filters in the highlights section of @aia_nola)

☐ Pick up Swag Bag at the Center for Architecture and Design before 2pm!

☐ Pick up anything else on shopping list

☐ Enter the costume contest! Tag photo/story on Instagram with #nolada2020 and @aia_nola

☐ Open Swag Bag, pop popcorn, make drinks! PARTY TIME!

☐ Tune in at 4 PM (http://tiny.cc/NOLADA2020) and begin Happy Hour!

☐ Keep phone at the ready in case you win! Tag reaction photos on Instagram and Facebook with #nolada2020
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YouTube Premiere
October 29 at 4pm:
http://tiny.cc/NOLADA2020