



## **PRESS ALERT**

### **For Immediate Release**

May 23, 2012

### **10,000 Reasons to Love Louisiana Continue** **Canstruction New Orleans 2012 Exhibition and Reception**

New Orleans, La. (June 6, 2012) AIA New Orleans in conjunction with Second Harvest Food Bank (SHFB) will open a month-long exhibition of images from the *Canstruction New Orleans* 2012 Exhibition at the AIA New Orleans Center for Design with a reception from 6:00 pm to 8:00 pm. SHFB will also announce the coveted *People's Choice Award* during the evening's reception. Admission will be accepted in the form of canned goods to aid in reaching the SHFB's ultimate *Canstruction* goal of collecting enough food to create over 100,000 meals.

*Canstruction* engages the architecture and design community by challenging them to design and build structures based on this year's theme, *10,000 Reasons to Love Louisiana*, solely out of canned goods. Each structure is then donated to SHFB, with this year's participants aiming to provide a minimum of 10,000 meals per structure. The structure-donations will contribute to the overall goal of raising more than 100,000 meals to feed the 23-parish area the local SFHB-chapter services.



# AIA New Orleans



A Chapter of The American  
Institute of Architects

Contact: Eliana Thompson  
[thompson@aianeworleans.org](mailto:thompson@aianeworleans.org)  
504.339.9827 cell  
504.525.8320 office

This year's participating teams include: Blich Knevel Architects; Eskew+Dumez+Ripple; Holly and Smith, APC; Mathes Brierre Architects; Perez, APC; Trapolin-Peer Architects, APC; VergesRome Architects; and Wisznia Architecture+Development.

Images from *Canstruction* New Orleans 2012 will be on display at the AIA New Orleans Center for Design throughout June. Admission to the Center is free, and is open to the public Monday-Friday from 9:30 am to 5:30 pm CST.

*Canstruction New Orleans* structures will be on display during the New Orleans Wine and Food Experience (NOWFE) Grand Tasting events from May 25 to 26, and also viewable in the Ernest N. Morial Convention Center outside Hall J.

To learn more about the AIA New Orleans' and *Canstruction*, please visit [www.aianeworealns.org](http://www.aianeworealns.org).

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*About AIA New Orleans:*

*Founded in 1911, AIA New Orleans is a non-profit whose mission is to represent, educate and serve the architecture profession and entire community as concerns the built environment. AIA New Orleans is a component of the American Institute of Architects (AIA), which serves over 80,000 professional architects. Serving over 500 local professional architects and associate members, the chapter hosts more than 75 events annually for its members and the public. Most recently, AIA New Orleans opened the 'AIA New Orleans Center for Design' which serves its members and the public by offering architecture and design education opportunities in the forms of lectures, a study center, special events, and more. AIA New Orleans Center for Design is the only dedicated architecture and design exhibition space in the state of Louisiana.*