PRESS ALERT

For Immediate Release
November 30, 2011

Celebrate DesCours 5th Anniversary at Ste. Marie during DesCours Happy Hour
DesCours Welcomes Ste. Marie and LRG Properties

New Orleans, La. (Dec. 6, 2011) DesCours is excited to welcome Ste. Marie and LRG Properties to support this free, public architecture event. Stop by Ste. Marie from 6pm to 8pm on Tuesday, Dec. 6, and partake in “DesCours Happy Hour” specials that include the DesCours French 75, a champagne beverage appropriately named to honor the 5th anniversary and namesake, DesCours, which is a play on the French word for courtyard.

Throughout DesCours Ste. Marie will also host DesCours After Hours, welcoming patrons of DesCours to relax from their exploration of installations located throughout downtown New Orleans and the French Quarter with a night cap and late night meal, or prepare for a night-out to enjoy New Orleans’ coveted nightlife. From Dec. 2 to Dec. 11, Ste. Marie, recently named one of “New Orleans Best New Restaurants” by New Orleans Magazine, will keep the kitchen open late for DesCours attendees and offer 10% off entire bill after 10pm.

Ste. Marie will also donate 10% of all bar sales generated by DesCours After Hours back to DesCours. Generous donations such as this allow DesCours to continue to be offered at no-cost to the public.

“New Orleans is a city that is known for its iconic architecture, culture and decorated history. Ste. Marie incorporates the latter while pushing the envelope on interior design and architecture in the New Orleans area, which is in line with DesCours’ mission making this partnership a perfect fit,” says DesCours founder and curator, Melissa Urcan.

For additional information on DesCours, including architects and artists, installations sites, special events, and more details regarding the Descours Happy Hour and DesCours After Hours discount, please visit www.descours.us.

About AIA New Orleans:
Founded in 1911, AIA New Orleans is a non-profit whose mission is to represent, educate and serve the architecture profession and entire community as concerns the built environment. AIA New Orleans is a component of the American Institute of Architects (AIA), which serves over 80,000 professional architects. Serving over 500 local professional architects and associate members, the chapter hosts more than 75
events annually for its members and the public. Most recently, AIA New Orleans opened the ‘AIA New Orleans Center for Design’ which serves its members and the public by offering architecture and design education opportunities in the forms of lectures, a study center, special events, and more. AIA New Orleans Center for Design is the only dedicated architecture and design exhibition space in the state of Louisiana.

About Ste. Marie:
Ste. Marie, located in New Orleans’s Central Business District, is an elegant, modern French restaurant inspired by the legendary champagne houses of France. Ranging from exquisite to rather simple items, the menu encompasses timeless and innovative French dishes using fresh, locally sourced ingredients with distinctive flavors.