



PRESS ALERT

For Immediate Release

November 8, 2011

DesCours and Astor Crowne Plaza Hotel Announce Partnership

Astor Crowne Plaza Hotel Welcomes DesCours Patrons this December

New Orleans, La. (December 2-11, 2011) DesCours welcomes Astor Crowne Plaza Hotel as the official hotel of the 5th annual event. Hosted December 2 to December 11, the Astor Crowne Plaza Hotel will offer DesCours patrons a specialty discounted rate of \$89 while they enjoy the annual architecture event.

DesCours is a free, public, ten-night architecture and art event that welcomes internationally renowned architects and artists to create “hidden” installations throughout downtown New Orleans and the French Quarter making the Astor Crowne Plaza Hotel the *ideal* venue to book your room now. Located on Canal Street which borders the French Quarter, the Astor Crown Plaza Hotel is within walking distance of most DesCours installations, and provides easy access to the world famous streetcar lines, pedi-cabs, carriages, and more traditional modes of transportation. With off-street parking, on-site restaurant, the hotel allows patrons to enjoy DesCours by night, and explore New Orleans’ many attractions during the day.

To receive the DesCours patron rate or learn more about DesCours, visit www.descours.us or contact the Astor Crowne Plaza Hotel at 504.962.0500 and mention “DesCours.” Room rate availability is based on a first come, first serve basis.

DesCours is presented in partnership with: aos, Astor Crowne Plaza Hotel New Orleans, The Azby Fund, The City of New Orleans, Downtown Development District (DDD), Harrah’s Casino, Jones & Walker, Letterman’s Blueprint and Copy, Louisiana Architectural Foundation, The Lupin Foundation, Tito’s Handmade Vodka, The Vinyl Institute, Walton, a Core Company.

About AIA New Orleans:

Founded in 1911, AIA New Orleans is a non-profit whose mission is to represent, educate and serve the architecture profession and entire community as concerns the built environment. AIA New Orleans is a component of the American Institute of Architects (AIA), which serves over 80,000 professional architects. Serving over 500 local professional architects and associate members, the chapter hosts more than 75 events annually for its members and the public. Most recently, AIA New Orleans opened the 'AIA New Orleans Center for Design' which serves its members and the public by offering architecture and design education opportunities in the forms of lectures, a study center, special events, and more. AIA New Orleans Center for Design is the only dedicated architecture and design exhibition space in the state of Louisiana.