



# AIA New Orleans



**AIA New Orleans' 13th Annual Crawfish Boil**  
Saturday May 4, 2019 From 12:00 - 4:00 PM  
The New Canal Lighthouse



# AIA New Orleans

## SPONSORSHIP OPPORTUNITIES AND BENEFITS

We are excited to invite you to participate in the AIA New Orleans' 13th Annual Crawfish Boil, held on Saturday, May 4th 2019 from 12:00 - 4:00 PM. This event provides a great opportunity for networking and catching up with old and new friends. As an event so uniquely tied to the culture of this region, the Crawfish Boil has proven to be very popular with our members. We expect the same for this year.

AIA New Orleans Crawfish Boil is the PERFECT PLACE to promote your company, products, and services and to network with the best of the industry in a casual setting. Become a sponsor today!

The following opportunities are available for sponsoring AIA New Orleans 2019 Crawfish Boil.

### GOLD / PRESENTING COMPETITION SPONSOR - \$2,000.00 (2 OPPORTUNITIES AVAILABLE)

Take advantage of this valuable opportunity to put your company in front of hundreds of architecture and design professionals. As a Gold Level Sponsor, your company is first in all sponsorship recognition. Your logo will be included prominently in all social media and print materials, creating strong brand recognition for your company. Your firm's name will also be announced at the event. By becoming a Gold Level Sponsor, you are letting all of our 500-plus members and affiliates know you are a strong supporter of AIA New Orleans and of the architecture profession. This opportunity includes:

- 15 Tickets to the Crawfish Boil.
- Competition Sponsorship: This sponsorship will be recognized as hosting the Boil Competition.
- Sponsor Swag: Sponsor can create and bring custom swag like sunglasses, koozies, etc. for the three boiler teams and guests throughout the event.
- Company logo on event cups (Response needed by April 19, 2019.)
- Promotions: Sponsor recognition as 'Crawfish Tournament Sponsor' in all promotions for the event.
- Giveaways: Sponsor is invited to provide raffle item valued at \$200 or greater. Item may be branded.
- Website: Logo recognition on calendar page on AIA New Orleans website.
- On-site signage: Logo recognition on sponsor signage on site.
- Website: Logo recognition on calendar page on AIA New Orleans website.
- Email promotions: Logo recognition in multiple electronic promotions – electronic distribution list is currently 4,000+ and growing.

### SILVER/TEAM SPONSOR - \$1000.00 (4/4 OPPORTUNITIES REMAINING)

Become a Silver Level Sponsor and gain visibility for your company. This opportunity includes:

- 8 Tickets to the Crawfish Boil.
- Team Sponsorship: Sponsoring one of our three teams for the Boil Competition.
- Team Swag: Sponsor can create and bring t-shirts or other swag for their team. Teams will wear their sponsors' t-shirt and materials the day of the boil competition.
- Promotions: Sponsor recognition in all promotions for the event.
- Giveaways: Sponsor is invited to provide raffle item valued at \$200 or greater. Item may be branded.
- On-site signage: Logo recognition on sponsor signage on site.
- Website: Logo recognition on calendar page on AIA New Orleans website.



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- Email promotions: Logo recognition in multiple electronic promotions – electronic distribution list is currently 4,000+ and growing.

## BRONZE LEVEL SPONSOR - \$500.00

- 4 Tickets to the Crawfish Boil.
- On-site signage: Name recognition on sponsor signage on site.
- Giveaways: Sponsor is invited to provide raffle item valued at \$200 or greater. Item may be branded.
- Website: Name recognition on calendar page on AIA New Orleans website.
- Email promotions: Name recognition in multiple electronic promotions – electronic distribution list is currently 4,000+ and growing.

## CRAWFISH SPONSOR - \$250.00

- 2 Tickets to the Crawfish Boil.
- On-site signage: Name recognition on sponsor signage on site.
- Giveaways: Sponsor is invited to provide raffle item valued at \$200 or greater. Item may be branded.
- Website: Name recognition on calendar page on AIA New Orleans website.

## HOW TO BECOME A SPONSOR

Thank you for considering sponsoring AIA New Orleans' 13th Annual Crawfish Boil.

To become a sponsor for AIA New Orleans Crawfish Boil, please send your check or money order to:

AIA New Orleans Center for Architecture and Design  
Attn: Crawfish Boil Sponsor  
1000 Saint Charles Avenue  
New Orleans, LA 70130

Fill out the form located on the following page and send along with your payment. You can also become a sponsor online by visiting our website, [www.aianeworleans.org](http://www.aianeworleans.org), under the events section.

For additional information about any of the Crawfish Boil Sponsorship Opportunities, or to learn more about AIA New Orleans Professional Affiliate Membership, please contact Joel Pominville, Executive Director, at 504.525.8320 or [pominville@aianeworleans.org](mailto:pominville@aianeworleans.org).



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## SPONSORSHIP FORM

To become a sponsor, or for more information, please fill out the form below and mail or email to address specified at the bottom of this form. If you are able, we encourage you to complete this form and payment online:  
<https://www.aianeworleans.org/event/2019crawfishboil/>.

### LEVEL OF SPONSORSHIP

- GOLD/PRESENTING SPONSOR - \$2000.00 - 15 Attendees
- SILVER/TEAM SPONSOR - \$1000.00 - 8 Attendees
- BRONZE LEVEL SPONSOR - \$500.00 - 4 Attendees
- CRAWFISH SPONSOR - \$250.00 - 2 Attendees

\*If you are a Presenting Sponsor or Team Sponsor, please forward your company logo for use to [events@aianeworleans.org](mailto:events@aianeworleans.org)

**COMPANY NAME** (as it will be listed on materials)

\_\_\_\_\_

**CONTACT NAME** \_\_\_\_\_

**BILLING CONTACT NAME (if different from above)** \_\_\_\_\_

**BILLING ADDRESS/CITY/STATE/ZIP** \_\_\_\_\_

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**EMAIL** \_\_\_\_\_

**PHONE**

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**ATTENDEE LIST INFORMATION:** Please list your attendees here. Changes can be made by contacting us at [events@aianeworleans.org](mailto:events@aianeworleans.org)

**ATTENDEE LIST:** \_\_\_\_\_

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**If you are not paying online,** please remember to include your Check/Money Order (payable to: "AIA New Orleans") and mail payment and form to:

AIA New Orleans, 1000 Saint Charles Avenue, New Orleans, LA 70130

**Please Note:** If you are interested in being listed on the invitation as a Presenting Sponsor or Team Sponsor, we must receive your response no later than Friday, April 19, 2019.