

20 DESIGN 17 AWARDS

SPONSORSHIP
OPPORTUNITIES
AND BENEFITS



AIA
New Orleans



AIA New Orleans

2017 DESIGN AWARDS – SPONSORSHIP OPPORTUNITIES AND BENEFITS

The AIA New Orleans invite you to celebrate architectural excellence by becoming a sponsor for our 2017 Annual Design Awards. The event is Thursday, March 23, 2017 at the spectacular U.S. Freedom Pavilion: The Boeing Center, at the National World War II Museum. ***Last year's gala attracted more than 350 architects and professionals from around the region.***

Sponsorship will give you the opportunity to promote your company, your products and services, while networking with the best of the industry.

The following opportunities are available for sponsoring AIA New Orleans 2017 Design Awards:

PRESENTING SPONSOR - \$7,500 – 2 OPPORTUNITIES

Take advantage of this valuable opportunity to put your company in front of hundreds of architecture and design professionals. As a Presenting Awards Sponsor, your company will be recognized within the Design Awards program name as follows: "AIA New Orleans Design Awards Presented by ". There are only two Presenting Sponsor opportunities, creating the ultimate in exclusivity for your company's sponsorship. You will be verbally recognized during the Design Awards program and your logo will be prominently included in all print and electronic materials creating the highest level of brand recognition. This opportunity includes:

- *Two complimentary tables with seating for 20 Guests.*
- *Name and Logo recognition on all tabletop signage as Presenter at the dinner portion of the event.*
- *Name and Logo recognition on all signage as Presenter during the cocktail reception portion of the event.*
- *Invitation: Logo recognition on invitations listed as Presenter on front and inside; distribution 750, including every AIA New Orleans member. (Confirmation needed by Friday, February 22).*
- *Promotions: Sponsor recognition in all promotions for the event.*
- *On-site signage: Logo recognition on prominent signage on site.*
- *Event program: Logo recognition in event program seen by 350 attendees.*
- *Press releases: Credit line recognition as Presenter of the event in all press releases for the production.*
- *Website: Logo recognition and link to your company website from calendar and event page on AIA New Orleans website.*
- *Email promotions: Logo recognition in multiple electronic promotions – electronic distribution list is currently 8,000+ and growing.*
- *Recognized as Presenting Design Awards Sponsor by MC at event, our AIA Board President.*
- *Advertising multiple times within projected event presentation.*

CATEGORY SPONSOR - \$3500.00 – 8 OPPORTUNITIES

Become an Award Category Sponsor and gain visibility for your company. As an Award Category Sponsor, your name will be mentioned during the event by our special guest speaker, our Jury Awards Chair. This opportunity includes:

- *Complimentary table with seating for 10 Guests.*
- *Logo recognition on tabletop signage for assigned complimentary table at the event.*
- *Invitation: Logo recognition on invitations; including listing per category, distribution 750, including every AIA New Orleans member. (Confirmation needed by Friday, February 22).*
- *Promotions: Sponsor recognition in all promotions for the event.*
- *On-site signage: Logo recognition on prominent signage on site.*
- *Event program: Logo recognition in event program seen by over 350 attendees.*
- *Press releases: Credit line recognition in all press releases for the productions.*



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- *Website: Logo recognition and website link from calendar page on AIA New Orleans website.*
- *Email promotions: Logo recognition in multiple electronic promotions – electronic distribution list is currently 8,000+ and growing.*
- *Recognized as Category Sponsor by MC at event, our AIA Board President.*
- *Prominent Logo recognition in slide presentation of the winning awards.*

DINNER PARTY (TABLE) SPONSOR - \$1800.00 – 25 OPPORTUNITIES

- *Private table with seating for 10 Guests.*
- *Name recognition on tabletop signage at the event.*
- *On-site signage: Name recognition on prominent signage at event site.*
- *Event program: Name recognition in event program seen by over 350 attendees.*

HOW TO BECOME A SPONSOR

There are a limited number of sponsorship opportunities for this event as stated within the individual sponsorship categories. Your request for sponsorship will be confirmed upon receipt of check or credit card transaction. For additional information about any of the Design Awards Sponsorship Opportunities, please contact Sherri Carney, Director of Programs and Events, at 504.525.8320 or carney@aianeworleans.org. If you would like information about Sustaining Sponsorship Opportunities, most of which include Design Awards Benefits, please contact Joel Pominville, Executive Director at pominville@aianeworleans.org.

Please Note: If you are interested in being listed on the invitation as a Presenting Sponsor or Category Sponsor, we must receive your response no later than Friday, February 22. All requests submitted after this date will not be fulfilled.

Individual Ticket Prices

\$75 for AIA Members & Affiliate Members

\$45 for AIA Associate Members

\$125 non members



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2017 DESIGN AWARDS Sponsorship Form

To become a sponsor, or for more information, please fill out the form below and mail to address specified at the bottom of this form.

LEVEL OF SPONSORSHIP (as listed above) _____

COMPANY NAME (as it will be listed on materials)

If you are a Presenting Sponsor or Category Sponsor, please forward your company logo for use to:
carney@aianeworleans.org.

CONTACT NAME _____

BILLING CONTACT NAME (if different from above) _____

BILLING ADDRESS/CITY/STATE/ZIP _____

EMAIL _____

PHONE _____ FAX _____

ATTENDEE LIST INFORMATION: Thanks for being a sponsor! Please list your attendees here. Presenting Sponsors have 20 attendees. Category and Dinner Party Sponsors have 10 attendees. Changes can be made by contacting Sherri Carney carney@aianeworleans.org.

ATTENDEE LIST _____

Please remember to include your Check/Money Order (payable to: "AIA New Orleans" and mail payment and form to:

AIA New Orleans Center for Design
Attn: Design Awards Sponsor
1000 Saint Charles Avenue
New Orleans, LA 70130

You may also visit our website, www.aianeworleans.org.

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