



**AIA New Orleans  
14<sup>th</sup> Annual Golf Tournament**

*Friday, October 13, 2017*

*Joseph M. Bartholomew Golf Course*

**SPONSORSHIP  
OPPORTUNITIES & BENEFITS  
2017**



# AIA New Orleans

## **AIA NEW ORLEANS GOLF TOURNAMENT 2017 SPONSORSHIP OPPORTUNITIES AND BENEFITS**

Join AIA New Orleans for our 14th Annual Golf Tournament, being held on **Friday October 13th, 2017**. This event has had great participation by our members and affiliates, increasing in numbers every year since its inception. We hope to sell out the event with architects and industry professionals enjoying the course.

AIA New Orleans' Annual Golf Tournament is the perfect place to promote your company, products, and services and to network with the best of the industry. For more information on available opportunities or to discuss your specific needs, please contact Sherri Carney at 504.525.8320 or [carney@aianeworleans.org](mailto:carney@aianeworleans.org). The following opportunities are available for sponsoring the AIA New Orleans Golf Tournament 2017:

### **EVENT UNDERWRITER - \$10,000.00 | 1 OPPORTUNITY**

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Take advantage of this valuable opportunity to put your company in front of hundreds of architecture and design professionals. As the Event Underwriter, your company is *first* in all sponsorship recognition, including verbal recognition during the Golf Awards program, and your logo is included prominently in all print materials creating strong brand recognition for your company. By being the Event Underwriter you are letting all of our members and affiliates know you are in strong support of AIA New Orleans and the architecture profession. This opportunity includes:

- *Three (3) teams of four players (12 total) entered into the Golf Tournament.*
- *Prominent Name and Logo recognition on tabletop signage at the event, including the lunch and cocktail reception.*
- *Two-year Professional Affiliate Membership.*
- *Promotions:* Sponsor recognition in all promotions for the event.
- *On-site signage:* Prominent Logo recognition on individual banner signage on site.
- *Press releases:* Credit line recognition as Event Underwriter in all press releases for the production, distributed to national, regional and local media outlets.
- *Website:* Logo recognition and website link from calendar page on AIA New Orleans website.
- *On-Site Verbal Recognition* by Golf Director at Event.
- *Email promotions:* Prominent Logo recognition in multiple electronic promotions – electronic distribution list is currently 12,000+ and growing.



# AIA New Orleans

## **GOLD LEVEL SPONSOR - \$5000.00 | 2 OPPORTUNITIES**

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Become a Gold Level Sponsor and gain visibility for your company. As a Gold Level Sponsor, you will have the opportunity to have independent sign recognition on site. This opportunity includes:

- *Two (2) teams of four players (eight total) entered into the Golf Tournament.*
- *Logo recognition on tabletop signage at the event.*
- *One-year Professional Affiliate Membership.*
- *Promotions: Sponsor recognition in all promotions for the event.*
- *On-site signage: Logo recognition on individual banner signage on site.*
- *Press releases: Credit line recognition in all press releases for the production, distributed to national, regional and local media outlets.*
- *Website: Logo recognition on calendar page on AIA New Orleans website.*
- *On-Site Verbal Recognition by Golf Director at Event.*
- *Email promotions: Name recognition in multiple electronic promotions and social networks through AIA New Orleans – electronic distribution list is currently 12,000+ and growing.*

## **SILVER LEVEL SPONSOR - \$1500.00 | 4 OPPORTUNITIES**

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- *A team of four players entered into the Golf Tournament.*
- *Logo recognition on tabletop signage at the event.*
- *Promotions: Sponsor recognition in all promotions for the event.*
- *On-site signage: Logo recognition on sponsor signage on site.*
- *Website: Logo recognition on calendar page on AIA New Orleans website.*
- *On-Site Verbal Recognition by Golf Director at Event.*
- *Email promotions: Name recognition in multiple electronic promotions and social networks through AIA New Orleans – electronic distribution list is currently 12,000+ and growing.*

## **BRONZE LEVEL SPONSOR - \$1000.00 | 5 OPPORTUNITIES**

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- *On-site signage: Name recognition on sponsor signage on site.*
- *Website: Name recognition on calendar page on AIA New Orleans website.*
- *On-Site Verbal Recognition by Golf Director at Event.*
- *Email promotions: Name recognition in multiple electronic promotions and social networks through AIA New Orleans – electronic distribution list is currently 12,000+ and growing.*



# AIA New Orleans

## **EXCLUSIVE HOLE SPONSOR - \$1000.00 | 4 OPPORTUNITIES**

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This is your opportunity to exclusively claim a prized hole with optimum visibility during the tournament. Exclusive Hole Sponsors are able to bring tents, additional drinks, and other 'give aways' on the course, and are the only sponsors recognized at the hole. All arrangements for brought items should be discussed in advanced to assure they are appropriate and possible; contact Sherri Carney to coordinate these efforts at 504.525.8320.

- *On-site signage: Name recognition on sponsor signage on site. Website: Name recognition on calendar page on AIA New Orleans website, and additional Annual Golf Tournament webpage.*
- *Email promotions: Name recognition in multiple electronic promotions and social networks through AIA New Orleans – electronic distribution list is currently 12,000+ and growing.*

## **BEVERAGE CART SPONSOR - \$1000.00 | 1 OPPORTUNITY**

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- *On-site signage: Name recognition on sponsor signage on site.*
- *Beverage Cart Signage: Name recognition on beverage cart.*
- *Email promotions: Name recognition in multiple electronic promotions and social networks through AIA New Orleans – electronic distribution list is currently 12,000+ and growing.*

## **LUNCH SPONSOR - \$1000.00 | 2 OPPORTUNITIES**

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- *On-site signage: Name recognition on sponsor signage on site.*
- *Lunch Table Signage: Name recognition on lunch tables.*
- *Email promotions: Name recognition in multiple electronic promotions and social networks through AIA New Orleans – electronic distribution list is currently 12,000+ and growing.*

## **COCKTAIL PARTY SPONSOR - \$1000.00 | 1 OPPORTUNITY**

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- *On-site signage: Name recognition on sponsor signage on site.*
- *Cocktail Party Signage: Name recognition on cocktail party tables.*
- *Email promotions: Name recognition in multiple electronic promotions and social networks through AIA New Orleans – electronic distribution list is currently 12,000+ and growing.*



# AIA New Orleans

## **LONGEST PUTT MADE SPONSOR - \$750.00 | 1 OPPORTUNITY**

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- *One player entered into the Golf Tournament.*
- *On-site signage: Name recognition on sponsor signage on site for Longest Putt Made.*
- *Email promotions: Name recognition in multiple electronic promotions and social networks through AIA New Orleans – electronic distribution list is currently 12,000+ and growing.*

## **CLOSEST TO THE HOLE SPONSOR - \$750.00 | 1 OPPORTUNITY**

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- *One player entered into the Golf Tournament.*
- *On-site signage: Name recognition on sponsor signage on site for Closest to the Hole.*
- *Email promotions: Name recognition in multiple electronic promotions and social networks through AIA New Orleans – electronic distribution list is currently 12,000+ and growing.*

## **LONGEST DRIVE SPONSOR - \$750.00 | 1 OPPORTUNITY**

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- *One player entered into the Golf Tournament.*
- *On-site signage: Name recognition on sponsor signage on site for Longest Drive.*
- *Email promotions: Name recognition in multiple electronic promotions and social networks through AIA New Orleans – electronic distribution list is currently 12,000+ and growing.*

## **HOLE SPONSORS - \$500.00 | 36 OPPORTUNITIES**

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- *One player entered into the Golf Tournament.*
- *On-site signage: Name recognition on sponsor signage on site.*
- *Email promotions: Name recognition in multiple electronic promotions and social networks through AIA New Orleans – electronic distribution list is currently 12,000+ and growing.*

## **HOW TO BECOME A SPONSOR**

Thank you for considering sponsoring AIA New Orleans 14th Annual Golf Tournament 2017. To become a sponsor of the tournament, visit our website at [www.aianeworleans.org](http://www.aianeworleans.org) and click on “14th Annual Golf Tournament.” You can pay with a credit card and complete your sponsorship directly online. Or contact AIA New Orleans at 504.525.8320 to pay over the phone. You may also mail a check or money order, to:

AIA New Orleans  
Attn: Golf Tournament Sponsor  
1000 Saint Charles Avenue  
New Orleans, LA 70130  
Please complete the attached form and include with your payment.

Note: Sponsorships are welcome at all levels through the week prior to the tournament, but you will receive the most visibility and recognition by **confirming your sponsorship and sending us a high-resolution version of your logo no-later than August 21, 2017.**

There are a limited number of sponsorship opportunities for this event as stated within the individual sponsorship categories. Your request for sponsorship will be confirmed upon receipt.

Cost for individual players is \$135 for AIA members and \$165 for non AIA members. If you have any questions regarding available opportunities or would like to discuss your specific needs, please contact Sherri Carney at 504.525.8320, their emails listed earlier in this document, or [carney@aianeworleans.org](mailto:carney@aianeworleans.org).



# AIA New Orleans

## 2017 GOLF TOURNAMENT – SPONSORSHIP COMMITMENT FORM

LEVEL OF SPONSORSHIP (as listed above) \_\_\_\_\_

COMPANY NAME (as it will be listed on materials)

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CONTACT NAME \_\_\_\_\_

BILLING CONTACT NAME (if different from above) \_\_\_\_\_

BILLING ADDRESS/CITY/STATE/ZIP \_\_\_\_\_

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EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

PLAYERS NAMES, Handicap and Average SCORES We use these scores to pair up teams as appropriate): \_\_\_\_\_

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Remember to include your Check/Money Order (payable to: "AIA New Orleans")

AIA New Orleans  
Attn: Golf Tournament Sponsor  
1000 Saint Charles Avenue  
New Orleans, LA 70130

In case of inclement weather, Joseph M. Bartholomew Golf Club will have final decision regarding play. No refunds will be given. For additional information about any of the Golf Tournament Sponsorship Opportunities, or to learn more about AIA New Orleans Professional Affiliate Membership, please contact Sherri Carney at 504.525.8320 or [carney@aianeworleans.org](mailto:carney@aianeworleans.org).

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