

AIA New Orleans



AIA New Orleans' 11th Annual Crawfish Boil

Location: TBD

Saturday May 13, 2017 From 1:00 PM - 4:00 PM



AIA CRAWFISH BOIL 2017 SPONSORSHIP OPPORTUNITIES AND BENEFITS

Be a sponsor for **AIA New Orleans' 11th Annual Crawfish Boil**, being held on **Saturday, May 13, 2017 from 1:00 - 4:00 PM**. This event provides a great opportunity for networking and catching up with old friends. As an event so uniquely tied to the culture of this region, the Crawfish Boil has proven to be popular with our members. We expect the same for this year.

AIA New Orleans Crawfish Boil is the PERFECT PLACE to promote your company, products, and services and to network with the best of the industry. Become a sponsor today!

The following opportunities are available for sponsoring AIA New Orleans Crawfish Boil 2017:

GOLD LEVEL SPONSOR - \$2000.00

Take advantage of this valuable opportunity to put your company in front of hundreds of architecture and design professionals. **As a Gold Level Sponsor, your company is first in all sponsorship recognition.** Your logo will also be included prominently in all social media and print materials, creating strong brand recognition for your company. Your firm's name will also be announced at the event. By becoming a Gold Level Sponsor you are letting all of our **500-plus** members and affiliates know you are a strong supporter of AIA New Orleans and of the architecture profession. This opportunity includes:

- *VIP Unlimited Guest List to Crawfish Boil.*
- *Company logo on event cups (Response needed by April 24, 2017.)*
- *Promotions: Sponsor recognition in all promotions for the event.*
- *On-site signage: Logo recognition on sponsor signage on site.*
- *Website: Logo recognition on calendar page on AIA New Orleans website.*
- *Email promotions: Logo recognition in multiple electronic promotions – electronic distribution list is currently 8,000+ and growing.*

SILVER LEVEL SPONSOR - \$1000.00

Become a Silver Level Sponsor and gain visibility for your company. This opportunity includes:

- *Fifteen Tickets to the Crawfish Boil.*
- *Promotions: Sponsor recognition in all promotions for the event.*
- *On-site signage: Logo recognition on sponsor signage on site.*
- *Website: Logo recognition on calendar page on AIA New Orleans website.*
- *Email promotions: Logo recognition in multiple electronic promotions – electronic distribution list is currently 8,000+ and growing.*

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BRONZE LEVEL SPONSOR - \$750.00

- *Eight Tickets to the Crawfish Boil.*
- *On-site signage:* Name recognition on sponsor signage on site.
- *Website:* Logo recognition on calendar page on AIA New Orleans website.
- *Email promotions:* Name recognition in multiple electronic promotions – electronic distribution list is currently 8,000+ and growing.
- *Website:* Logo recognition on calendar page on AIA New Orleans website.

CRAWFISH SPONSOR - \$500.00

- *Four Tickets to the Crawfish Boil.*
- *On-site signage:* Name recognition on sponsor signage on site.

PIROGUE SPONSOR - \$250.00

- *Two Tickets to the Crawfish Boil.*
- *On-site signage:* Name recognition on sponsor signage on site.

HOW TO BECOME A SPONSOR

Thank you for considering sponsoring AIA New Orleans' 11th Annual Crawfish Boil.
To become a sponsor for AIA New Orleans Crawfish Boil, please send your check or money order to:

AIA New Orleans Center for Design
Attn: Crawfish Boil Sponsor
1000 Saint Charles Avenue
New Orleans, LA 70130

Fill out the form located on the following page and send along with your payment. You can also become a sponsor online by visiting our website, www.aianeworleans.org, under the events section.

For additional information about any of the Crawfish Boil Sponsorship Opportunities, or to learn more about AIA New Orleans Professional Affiliate Membership, please contact Joel Pominville, Executive Director, at 504.525.8320 or pominville@aianeworleans.org.

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2017 Crawfish Boil – SPONSORSHIP COMMITMENT FORM

LEVEL OF SPONSORSHIP (as listed above) _____

COMPANY NAME (as it will be listed on materials)

CONTACT NAME

BILLING CONTACT NAME (if different from above) _____

BILLING ADDRESS/CITY/STATE/ZIP _____

EMAIL _____ PHONE _____

GUEST NAMES: _____

Remember to include your Check/Money Order (payable to: "AIA New Orleans")

AIA New Orleans Center for Design
Attn: Crawfish Boil
1000 Saint Charles Avenue
New Orleans, LA 70130

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