AIA New Orleans Executive Board Meeting Minutes

Thursday, 06 July 2017  
AIA Center for Design  
1000 St. Charles Avenue, New Orleans, LA

Board Members

<table>
<thead>
<tr>
<th>Name</th>
<th>Attendance</th>
<th>Initials</th>
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<tbody>
<tr>
<td>Jason Richards, President</td>
<td>Present</td>
<td>JR</td>
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<tr>
<td>Nicholas Marshall, Past President</td>
<td>Absent</td>
<td>NM</td>
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<tr>
<td>Angela Morton, President-Elect</td>
<td>Present</td>
<td>AM</td>
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<tr>
<td>Amanda Rivera, Vice President</td>
<td>Present</td>
<td>AR</td>
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<tr>
<td>Thom Smith, Secretary</td>
<td>Present</td>
<td>TS</td>
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<tr>
<td>Shannon French, Treasurer</td>
<td>Present</td>
<td>SF</td>
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<tr>
<td>Jason Levy, Associates Director</td>
<td>Absent</td>
<td>JL</td>
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<tr>
<td>Ashley Banks, YAF Representative</td>
<td>Absent</td>
<td>AB</td>
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<tr>
<td>Brent Baumbach, La. Delegate</td>
<td>Present</td>
<td>BB</td>
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<tr>
<td>Janina Scalfano, La. Delegate</td>
<td>Present</td>
<td>JS</td>
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<tr>
<td>Megan Weyland, Tulane Delegate</td>
<td>Present</td>
<td>MW</td>
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<td>Braham Berg, Tulane AIAS</td>
<td>Absent</td>
<td>BB</td>
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<tr>
<td>Joel Pominville, Executive Director</td>
<td>Present</td>
<td>JP</td>
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Guests

None

Meeting Minutes

1. Call to Order – Jason Richards  
   a. The meeting was called to order by JR at 4:41 pm

2. Consent Agenda  
   a. ACTION: It was RESOLVED to postpone approval of the June 2017 board meeting minutes.

3. New business
   a. New Orleans Mayor Forum with APA/Allied City-Building Groups. JR noted that AIANO is continuing to plan a mayoral forum, based on the APA Louisiana gubernatorial forum last year, and will ask the board for input.
   b. Beaux Arts Ball. JS stated that the plan is for next summer, and might be a possible fundraiser for NOAF as well. Board to discuss further. It was agreed to coordinate the Ball with tricentennial programming.
   c. Tricentennial. AM updated the board on the recent committee meeting, where it was agreed to pursue a competition about the future of New Orleans in conjunction with a series of outreach events, culminating in a competition, exhibit, and book. JP suggested to open this up to a national and international audience about the future of coastal cities, and to include local, regional, and national arch schools.

4. Executive Director Report (was presented at end of meeting after item 10) – Joel Pominville  
   a. JP stated that he is pleased with Sherri Carney’s performance and would like to allocate funding for her to attend AIA CASE for professional development as a reward. The board agreed to support this.
   b. JP stated that Chet Overall has left AIANO to pursue other opportunities.

5. Finance Committee Report – Shannon French  
   a. SF noted that cash flow is low, but that this would be a concern for later in the year if it continues.
   b. JR asked about the future of AIANO Center for Design as a venue for exhibits, and suggested to form a committee.
b.i. For White Linen Night, it was agreed to keep up the current exhibit on Harry Seidler instead of a new installation.

b.ii. JR suggested establishing an RFP process for artists to show work at the Center, and to determine how this could be somewhat profitable for AIANO. He asked the board to think of connections who would be effective on a new review committee. AM suggested Bryan Lee. JP suggested initial criteria for the RFP: artists connected to the architecture world, and who could sell work at a range of prices. It was agreed that members of committee should not be AIANO board members. SF will form the committee.

c. Design charrette sponsorship opportunities. After discussion of possible sites and programming, the board is generally unsure of what to pursue. It was agreed that strategic partnerships for design of public spaces is critical. Looking at the AIA National program was suggested. JP noted that this could be part of fall 2017 programming, but needs to be planned strategically.

c.i. Other opportunities. An exhibit and/or competition on microhomes was suggested. It was agreed that sponsorships would be necessary.

c.ii. Local design organization partners, such as the Arts Council, were also suggested.

6. Events
   a. AIA National Leadership Institute, Nov 17. AR said committee is progressing on selection of venues, including the Small City Center and others.

b. Public Interest Design, Sep 29–30. JP stated that AIANO needs sponsors for scholarships for the event.

c. September board meeting. Due to conflict with AIA Louisiana design awards conference, it was agreed to move the date to Thursday, Sep 14. For this meeting JR suggested a focus on small committee groups to focus on 2018.

7. Development Committee
   a. See item 6 above.

8. Membership Committee – Thom Smith
   a. JR suggested separating programming from events, and to think of the value to members rather than filling the calendar. The board discussed and agreed to affirm a clear need to coordinate events among related groups (NOAF, AIA Louisiana, et al) and to focus on topics. JR noted that certain events are established to raise money. Moving forward, it was agreed to consider standing events and new programming, including tricentennial.

   a. TS, on behalf of JL, stated that EP needs firms to sponsor July and August firm happy hours, and that dates need to be confirmed. AM stated that Mathes Briere will host in November, TS stated that Waggonner and Ball would host in October, and JS stated that Campo will host in September.

10. NOAF + Advocacy – Joel Pominville (in place of Nick Marshall)
   a. See item 6 above.

11. Old Business (was presented earlier in meeting after item 5)
   a. VCC Nominees. JR stated that the board will nominate the previously suggested candidates.

Adjournment
ACTION: Upon a duly made (AM) a seconded motion (AR) it was unanimously RESOLVED to adjourn the meeting at 6:04 pm.

Next Board Meeting
Thursday, 03 August 2017, 4:30 pm
Submitted by
Thom Smith, AIA, Secretary