AIA New Orleans Executive Committee Meeting Minutes

Thursday, 12 January 2017
AIA Center for Design
1000 St. Charles Avenue, New Orleans, LA

Board Member                      Attendance  Initials
Jason Richards, President         Present     JR
Nicholas Marshall, Past President  Absent      NM
Angela Morton, President-Elect    Present     AM
Amanda Rivera, Vice President     Present     AR
Thom Smith, Secretary             Present     TS
Shannon French, Treasurer         Present     SF
Jason Levy, Associates Director   Present     JL
Ashley Banks, YAF Representative  Present     AB
Brent Baumbach, La. Delegate      Present     BB
Janina Scalfano, La. Delegate     Present     JS
Braham Berg, Tulane AIAS          Present     BB
Joel Pominville, Executive Director Present  JP
Sherrilynn Carney, Staff          Absent      SC

Guests
Chris Johnson, AIA               Present     CJ

Call to Order
The meeting was called to order by Jason Richards at 4:32 pm

1. Special Advocacy Report, CZO Amendments – Chris Johnson, AIA
   a. Chris Johnson (CJ) summarized draft letter written on behalf of AIA New Orleans (AIANO) to submit to City Planning Commission regarding recommendations for the Master Plan text amendments. CJ stated that goal is apolitical, written to guide councilmembers/commissioners, and to reflect consensus of professional opinions. CJ clarified letter is not a detailed, specific reaction to exact text amendments
   b. Discussion of ‘tut ensemble’ definition and usage in proposed amendment. Agreed to add language to draft letter per conversation.
   c. Discussion of Neighborhood Engagement Office. Agreed to remove point of opposition regarding this item.
   d. Discussion of historic preservation and resilience. Agreed to state general support instead of specifics regarding these items.
   e. ACTION: Upon a duly made (AM) and seconded motion (AR), it was RESOLVED to approve the draft letter with three revisions.

2. Discussion of Board Roles and Responsibilities – Jason Richards, Joel Pominville
   a. JR and JP reviewed board structure, organization, and processes. Slack is to remain primary communication platform among board members, with Dropbox supplementing as shared document storage. JP requested to convene meeting of Communications Task Force soon.

3. Consent Agenda
   a. 2017 Budget Approval
      i. ACTION: upon a duly made (AR) and seconded motion (SF), it was RESOLVED to approve the 2017 budget with minor revisions for clarity.
      ii. It was agreed that board would commit to educational programing in 2017, including PSMJ seminar and Associates ARE prep.

4. Executive Director Report – Joel Pominville
   a. It was agreed that details, permitting, and a test print mockup of the proposed storefront window graphics design would be provided before proceeding with printing and installation.
b. It was agreed that the board generally supports hosting the Public Interest Design Institute at the Center for Design in 2017.

c. It was agreed that the board would like to host the AIA National’s Message Book seminar in early 2017, potentially as a Third Thursday event on February 16 or March 16.
   i. If not in February, new programming is needed.

d. Exhibits at Center for Design
   i. It was agreed to consider rescheduling the opening for artist Malak Morgan to Friday, 04 March to avoid conflict with Celebrate Architecture on Thursday, 10 March.
   ii. Exhibit for Art for Art’s Sake in October is needed.
   iii. It was agreed to consider hosting an opening for Tulane University’s School of Architecture on Monday, 23 January.

e. It was agreed that the board generally supports proposed renovations to the Center for Design, pending upcoming details. Shannon French will lead a design review task force to coordinate process.

f. JR will set up a committee for the Design Awards.

g. More rental commitments are needed for Mardi Gras; JP requested the board reach out to networks.

h. JP has interviewed four candidates for potential graphics/marketing position and will update board.

5. Emerging Professionals (EP) – Ashley Banks, Jason Levy
   a. AB and JL are developing potential programming for both YAF and Associates, with goal of one event per quarter.

6. Membership Committee – Thom Smith
   a. TS discussed YAF/EP project meeting with new YAF Representative and Associates Director. It was agreed that a smaller core group should guide upcoming EP programming.

7. NOAF – Angela Morton
   a. A summer lecture with patron party, and fall home tour are main events for NOAF in 2017.

8. Old Business: Communications Task Force – Thom Smith
   a. JP, TS, and others will meet to discuss identity/branding development for 2017. It was agreed that potential new graphics/marketing staff would relieve board members from such efforts.

9. New Business
   a. AIA Louisiana Loan and Board Resolution – Jason Richards
      i. JR reviewed promissory note loan document package, which requires board approval for signature. Documents provided at meeting for review. AIA and NOAF to engage legal assistance to ensure that language in mortgage does not jeopardize 501(c)(3) status of NOAF.
      ii. ACTION: Upon a duly made (JR) and seconded motion (BB), it was RESOLVED to approve the AIA Louisiana loan.

   b. AIA New Orleans Resiliency Leadership – Thom Smith
      i. TS proposed formation of group to advance efforts relative to AIA on resiliency and leadership. TS will research similar groups in other AIA chapters and update board in February. AM noted this could create new partnership opportunities for AIANO.

   c. AR noted that AIANO needs new USGBC partner, as Mary Gilmore is no longer a board member.

   d. “Dinner with Architects” mentorship event on January 26 at Ancora Pizzeria from 6.30–8pm.

   e. AM noted that Second Harvest reached out to express interest in Canstruction, possibly in September.

   f. JR asked board to encourage peers to sign up for committees.

Adjournment
ACTION: Upon a duly made (AR) a seconded motion (BB) it was unanimously RESOLVED to adjourn the meeting at 6:37 pm.

Next Board Meeting
Thursday, 02 February 2017, 4:30 pm

Submitted by
Thom Smith, AIA, Secretary