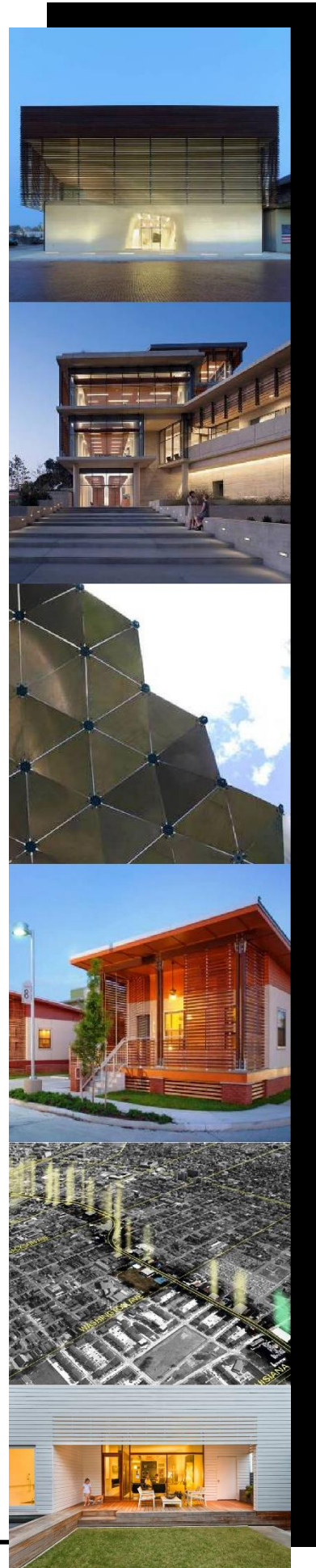




AIA New Orleans

**2016 SUSTAINING SPONSORSHIPS
OPPORTUNITIES AND BENEFITS**





AIA New Orleans

SUSTAINING SPONSOR

Sustaining Sponsors of AIA New Orleans maintain an annual presence in architectural, design, and build communities by supporting on-going and feature events. Offered at four levels, Sustaining Sponsors receive recognition at the following events based on level of participation. Please note, Sustaining Sponsor opportunities are available for 2016, and appear in chronological order. Complete details of each Sustaining Sponsor opportunity are outlined in the following pages. Additional, Event Specific opportunity details are available in the **Programs & Event Opportunities** listed below.

Bronze • \$6,000:	Silver • \$10,000:	Gold • \$12,500:	Platinum • \$15,000:
Crawfish Boil Golf Tournament Fall Exhibit Member Appreciation + Business Party Holiday Party Member News Web Sponsor	Crawfish Boil Golf Tournament Fall Exhibit Member Appreciation + Business Party Holiday Party Member News Web Sponsor	Crawfish Boil Golf Tournament Fall Exhibit Member Appreciation + Business Party Holiday Party Member News Web Sponsor	Crawfish Boil Golf Tournament Fall Exhibit Member Appreciation + Business Party Holiday Party Member News Web Sponsor
Professional Affiliate Membership	Professional Affiliate Membership	Professional Affiliate Membership	Professional Affiliate Membership
	(1) Building Tour	(2) Building Tour	(3) Building Tour
	Associates Program Recognition	Associates Program Recognition	Associates Program Recognition
		Design Awards	Design Awards
			Corporate Event at Center for Design
Total Value: \$14,250	Total Value: 17,500	Total Value: 24,500	Total Value: \$32,750



PLATINUM SUSTAINING SPONSOR - \$15,000 for a 12-Month Period

As a Platinum Sustaining Sponsor your company will receive recognition in preparation of and during some of the most highly attended and anticipated events in the architect community. General benefits of the Platinum Sustaining Sponsor include a one-year Professional Affiliate Membership, Logo inclusion on event specific calendar listings, Member News event announcements, and promotional materials including programs, on-site signage, posters, flyers, postcards, etc. As a Platinum Sustaining Sponsor, your company will also receive name recognition in press releases, and verbal recognition at applicable events. Additional event specific benefits include:

Corporate Event

- The opportunity to host a daytime or evening event at AIA New Orleans Design Center at no charge. AIA will provide set up for the event and assist you in the planning process.

Design Awards - Equivalent to Category Sponsor

- Complimentary table with seating for 8 Guests
- Primary Logo Placement on table-top, event signage, web page and other event publication

Golf Tournament - Equivalent to Gold Level Sponsor

- Eight players entered in Tournament

Building Tours - In Partnership with New Orleans Architecture Foundation

- Logo recognition on three (3) Building Tour calendar listings
- Verbal recognition at three (3) Building Tours

Crawfish Boil - Similar to Gold Level Sponsor

- Unlimited Attendees
- Primary Logo Placement table-top signage

Gallery Exhibits

- Unlimited Attendee Invitations to VIP Openings

Associate Member Programs

- Logo Placement on all event signage, web page and other event publications

Member Appreciation + Business Party - When applicable

- Unlimited Attendees

Holiday Party - In Partnership with SMPS Louisiana Chapter

- Unlimited Attendees

Member News

- Logo inclusion in each e-newsletter

Web Sponsor

- Prime homepage ad space for 12 months on AIA New Orleans website. Includes direct link to your company website



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GOLD SUSTAINING SPONSOR - \$12,500 for a 12-Month Period

As a Gold Sustaining Sponsor your company will receive annual benefits that include Logo recognition in event specific calendar listings, Member News event announcements, Member Memo event announcements, and promotional materials including programs, on-site signage, posters, flyers, and postcards. Additionally, your company would receive name recognition in event specific advertisements, press releases, and verbal recognition at events. Additional event specific benefits include:

Design Awards - Equivalent to Table Sponsor

- Complimentary table with seating for 8 Guests
- Name on table-top signage

Golf Tournament - Equivalent to Gold Level Sponsor

- Eight players entered in Tournament

Building Tours - In Partnership with New Orleans Architecture Foundation

- Logo recognition on two (2) Building Tour calendar listings
- Verbal recognition at two (2) Building Tours

Crawfish Boil - Similar to Gold Level Sponsor

- Fifteen Attendees
- Logo on table-top signage

Gallery Exhibits

- Eight Attendee Invitations to VIP Openings

Associate Member Programs

- Logo on all related Associate Program Events

Member Appreciation + Business Party - When applicable

- Eight Attendees

Holiday Party - In Partnership with SMPS Louisiana Chapter

- Eight VIP Attendees

Member News

- Logo inclusion in each e-newsletter

Web Sponsor

- Prime homepage ad space – for 12 months - on AIA New Orleans website. Includes direct link to your company website.
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SILVER SUSTAINING SPONSOR – \$10,000 for a 12-Month Period

As a Silver Sustaining Sponsor of AIA New Orleans' events your company will receive name recognition in event specific calendar listings, Member News event announcements, Member Memo announcements, and promotional materials including programs, on-site signage, posters, flyers, postcards, advertisements, and press releases. Additional event specific benefits include:

Golf Tournament - Equivalent to Silver Level Sponsor

- Four players entered in Tournament

Building Tour - In Partnership with New Orleans Architecture Foundation

- Name recognition on one (1) Building Tour calendar listing
- Verbal recognition at one (1) Building Tour

Crawfish Boil - Similar to Silver Level Sponsor

- Ten Attendees
- Name recognition on table-top signage

Gallery Exhibits

- Four Attendee Invitations to VIP Openings

Associate Member Programs

- Logo on all related Associate Program Events

Member Appreciation + Business Party - When applicable

- Four Attendees

Holiday Party - In Partnership with SMPS Louisiana Chapter

- Four VIP Attendees

Member News

- Name inclusion in each e-newsletter

Web Sponsor

- Ad space – for 12 months - on AIA New Orleans website. Includes direct link to your company website.
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AIA New Orleans

BRONZE SUSTAINING SPONSOR - \$6,000 for a 12-Month Period

As a Bronze Sustaining Sponsor of AIA New Orleans' event your company will receive name recognition at event specific calendar listings, Member News event announcements, Member Memo announcements, and promotional materials including programs, on-site signage, posters, flyers, postcards, advertisements, and press releases. Additional event specific benefits include:

Golf Tournament-Equivalent to Bronze Level Sponsor

- Two players entered in Tournament

Crawfish Boil - Similar to Bronze Level Sponsor

- Five Attendees
- Name recognition on table-top signage

Gallery Exhibits

- Two Attendee Invitations to VIP Openings

Associate Member Programs

- Logo on all related Associate Program Events

Member Appreciation + Business Party - When applicable

- Two Attendees

Holiday Party - In Partnership with SMPS Louisiana Chapter

- Two VIP Attendees

Member News

- Name inclusion in each e-newsletter

Web Sponsor

- Ad space – for 12 months - on AIA New Orleans website. Includes direct link to your company website