

AIA New Orleans



A Chapter of The American Institute of Architects

2012 Design Awards

SPONSORSHIP OPPORTUNITIES AND BENEFITS

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AIA NEW ORLEANS DESIGN AWARDS 2012 – SPONSORSHIP OPPORTUNITIES AND BENEFITS

Join AIA New Orleans in celebrating architectural excellence by becoming a sponsor for our 2012 Annual Design Awards, being held on Thursday, March 15, 2012. Last year we had over 200 architects and professionals in attendance. AIA New Orleans 2012 Design Awards is the perfect place to promote your company, products, and services and to network with the best of the industry.

The following opportunities are available for sponsoring AIA New Orleans 2012 Design Awards:

CO-PRESENTING AWARDS SPONSOR - \$7500.00 | 2 OPPORTUNITIES

Take advantage of this valuable opportunity to put your company in front of hundreds of architecture and design professionals. As a Co-Presenting Awards Sponsor, your company will be recognized within the Design Awards program name as follows: "AIA New Orleans Design Awards Presented by..." There are only two Co-Presenter opportunities, creating the ultimate in exclusivity for your company's sponsorship. You will be verbally recognized during the Design Awards program and your logo will be prominently included in all print and electronic materials creating the highest level of brand recognition. This opportunity includes:

- *Two complimentary tables with seating for 16 Guests.*
- *Name and Logo recognition on all tabletop signage as Co-Presenter at the dinner portion of the event.*
- *Name and Logo recognition on all signage as Co-Presenter during the cocktail reception portion of the event.*
- *Two-year Professional Affiliate Membership (\$400.00 value).*
- *Invitation: Logo recognition on invitations listed as Co-Presenter on front and inside; distribution 750, including every AIA New Orleans member. (Confirmation needed by Friday, February 3).*
- *Promotions: Sponsor recognition in all promotions for the event.*
- *On-site signage: Logo recognition on prominent signage on site.*
- *Event program: Logo recognition in event program seen by 200 attendees.*
- *Press releases: Credit line recognition as Co-Presenter of the event in all press releases for the production, distributed to 400+ national, regional and local media outlets.*
- *Website: Logo recognition and link to your company website from calendar and event page on AIA New Orleans website.*
- *Email promotions: Logo recognition in multiple electronic promotions – electronic distribution list is currently 8,000+ and growing.*
- *Recognized as Co-Presenting Design Awards Sponsor by MC at event.*
- *Advertising Opportunity within digitally projected event presentation.*

CATEGORY SPONSOR - \$3000.00 | 8 OPPORTUNITIES

Become an award Category Sponsor and gain visibility for your company. As an award Category Sponsor, your name will be mentioned during the awards categories portion by a special guest speaker. This opportunity includes:

- *Complimentary table with seating for 8 Guests.*
- *Logo recognition on tabletop signage for assigned complimentary table at the event.*
- *One-year Professional Affiliate Membership (\$200.00 value).*
- *Invitation: Logo recognition on invitations; including listing per category, distribution 750, including every AIA New Orleans member. (Confirmation needed by Friday, February 3).*

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AIA NEW ORLEANS DESIGN AWARDS 2012 – SPONSORSHIP OPPORTUNITIES AND BENEFITS continued...

CATEGORY SPONSOR (continued...) - \$3000.00 | 8 OPPORTUNITIES

- *Promotions:* Sponsor recognition in all promotions for the event.
- *On-site signage:* Logo recognition on prominent signage on site.
- *Event program:* Logo recognition in event program seen by over 200 attendees.
- *Press releases:* Credit line recognition in all press releases for the production, distributed to 400+ national, regional and local media outlets.
- *Website:* Logo recognition and website link from calendar page on AIA New Orleans website.
- *Email promotions:* Logo recognition in multiple electronic promotions – electronic distribution list is currently 8,000+ and growing.
- *Recognized as Category Sponsor by MC at event.*

TABLE SPONSOR - \$1500.00 | 15 OPPORTUNITIES

- *Complimentary table with seating for 8 Guests.*
- *Name recognition on tabletop signage at the event.*
- *On-site signage:* Name recognition on prominent signage at event site.
- *Event program:* Name recognition in event program seen by over 200 attendees.

HOW TO BECOME A SPONSOR

There are a limited number of sponsorship opportunities for this event as stated within the individual sponsorship categories. Your request for sponsorship will be confirmed upon receipt of check/money order or credit card transaction. For additional information about any of the Design Awards Sponsorship Opportunities, or to learn more about AIA New Orleans Professional Affiliate Membership, please contact Melissa Urcan, Executive Director, at 504.525.8320 or urcan@aianeworleans.org.

TO PAY BY CHECK OR MONEY ORDER:

To become a sponsor for AIA New Orleans Design Awards 2012, please fill out the form attached below and send along your check or money order to:

AIA New Orleans
Center for Design
Attn: Design Awards Sponsor
1000 Saint Charles Avenue
New Orleans, LA 70130

TO PAY BY CREDIT CARD:

Please visit our website, www.aianeworleans.org, click on the 'Sponsor the AIA' link on home page, select Design Awards, and sign up as a sponsor online. This feature allows you to pay for your sponsorship with a credit card. We accept Visa, MasterCard and American Express.

Please Note: If you are interested in being listed on the invitation as a Co-Presenting Awards or Category Sponsor, *we must receive your response no later than Friday, February 3*. All requests submitted after this date will not be fulfilled. Please confirm that you wish to be listed on the invitation by email to urcan@aianeworleans.org no later than January 9, in addition to sending in your sponsorship payment.

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2012 Design Awards Sponsorship Form

To become a sponsor, or for more information, please fill out the form below and mail to address specified at the bottom of this form.

LEVEL OF SPONSORSHIP (as listed above) _____

COMPANY NAME (as it will be listed on materials)

(If Co-Presenting or Category Sponsor, please forward your company logo for use to: urcan@aianeworleans.org.)

CONTACT NAME _____

BILLING CONTACT NAME (if different from above) _____

BILLING
ADDRESS/CITY/STATE/ZIP _____

EMAIL _____

PHONE _____ FAX _____

Please remember to include your Check/Money Order (payable to: "AIA New Orleans") and mail payment and form to:

AIA New Orleans
Center for Design
Attn: Design Awards Sponsor
1000 Saint Charles Avenue
New Orleans, LA 70130

You may also visit our website, www.aianeworleans.org, click on the 'Sponsor the AIA' link on home page, select Design Awards, and sign up as a sponsor online. This feature allows you to pay for your sponsorship with a credit card. We accept Visa, MasterCard and American Express.

Please Note: If you are interested in being listed on the invitation as a Co-Presenting Awards or Category Sponsor, *we must receive your response no later than Friday, February 3.* All requests submitted after this date will not be fulfilled. Please confirm that you wish to be listed on the invitation by email to urcan@aianeworleans.org no later than January 9, in addition to sending in your sponsorship payment.