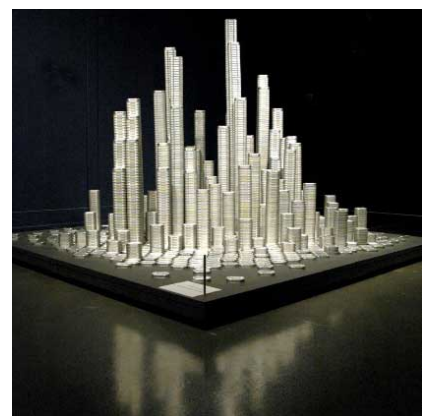
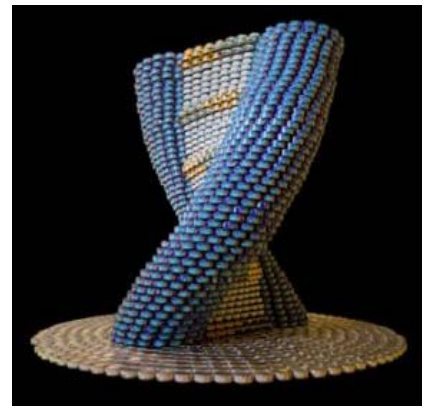


canstruction[®]
**2010 SPONSORSHIP
OPPORTUNITIES AND
BENEFITS**



AIA New Orleans

A Chapter of The American Institute of Architects





CANSTRUCTION® – SPONSORSHIP OPPORTUNITIES AND BENEFITS

Join AIA New Orleans and the Second Harvest Food Bank for our 12th Annual CANSTRUCTION® event, being held Friday, October 1 through 10, 2010, by becoming a sponsor. More than 400 architects and professionals are expected to attend the gala, held on Saturday, October 2, at The Shops at Canal Place. CANSTRUCTION® is the perfect place to promote your company, products, and services and to network with the best of the industry while supporting a very worthwhile program.

CANSTRUCTION® is a national event started 17 years ago in New York. Teams of architects and construction professionals create sculptures built entirely out of canned food, and compete for local and national awards. The food is donated to the Second Harvest Food Bank for distribution locally to Southeastern Louisiana. Over its' 12 year history in New Orleans, New Orleans has ranked in the top in the nation for pounds of food raised; in total over *a half million pounds of food* have been donated to the hungry.

The Gala and Awards ceremony celebrates this food donation with a special party for the participating teams and community. Proceeds from this year's Gala event will once again benefit the **Architect Pairing Program**, a community outreach program administered by AIA New Orleans, benefiting homeowners and non-profit businesses in need of professional architectural advice and services throughout the recovering parishes of Southeast Louisiana. Net proceeds from the CANSTRUCTION® 2010 Gala will be used to fund these operations of this program and establish a network of resources to fuel the expansion of the Architect Pairing Program. For more information on this special effort, contact AIA New Orleans.

The following opportunities are available for sponsoring the CANSTRUCTION® 2010 Gala:

EVENT UNDERWRITER- PLATINUM SPONSOR - \$10,000.00 | 1 OPPORTUNITY

Take advantage of this valuable opportunity to put your company in front of hundreds of architecture and design professionals. As the Event Underwriter, your company is *first* in all sponsorship recognition, including verbal recognition during the CANSTRUCTION® Gala, and your logo is included prominently in all print materials creating strong brand recognition for your company. By being the Event Underwriter you are letting AIA New Orleans members and affiliates know you are in strong support of AIA New Orleans and the architecture profession and the services provided by the worthwhile outreach program, the Architect Pairing Program. This opportunity includes:

- *Five Reserved Tables at CANSTRUCTION® Gala (includes up to 25 guests).*
- *Prominent Name and Logo recognition on tabletop signage at Gala event.*
- *Special Mention by Emcee at Gala.*
- *Invitation: Prominent Lead Logo recognition on invitations; distribution 1000. (Confirmation needed by Monday, September 13).*
- *Promotions: Lead Sponsor recognition in all promotions for the event.*
- *Gala signage: Prominent Logo recognition on individual banner signage on site at The Shops at Canal Place during Gala.*
- *On-site signage: Prominent Logo recognition on signage on site at The Shops at Canal Place displayed for one week.*
- *Event program: Prominent Logo recognition in event program seen by 400 attendees.*

- *Press releases:* Credit line recognition as Event Underwriter in all press releases for the production, distributed to 300+ national, regional and local media outlets.
- *Website:* Logo recognition and website link from calendar page on AIA New Orleans website.
- *Email promotions:* Prominent Logo recognition in multiple electronic promotions – electronic distribution lists is currently 8,000+ and growing.

GOLD SPONSOR - \$5000.00 | 2 OPPORTUNITIES

Become a Gold Sponsor and gain visibility for your company. As a Gold Sponsor, you will have the opportunity to have prominent sign recognition on site. This opportunity includes:

- *Three Reserved Tables at CANSTRUCTION® Gala (includes up to 15 guests).*
- *Logo recognition on tabletop signage at Gala event.*
- *Invitation:* Logo recognition on invitations; distribution 1000. *(Confirmation needed by Monday, September 13).*
- *Promotions:* Sponsor recognition in all promotions for the event.
- *Gala signage:* Logo recognition on banner signage on site at The Shops at Canal Place during Gala.
- *On-site signage:* Logo recognition on signage on site at The Shops at Canal Place displayed for one week.
- *Event program:* Logo recognition in event program seen by 400 attendees.
- *Press releases:* Credit line recognition in all press releases for the production, distributed to 300+ national, regional and local media outlets.
- *Website:* Logo recognition on calendar page on AIA New Orleans website.
- *Email promotions:* Logo recognition in multiple electronic promotions – electronic distribution list is currently 8,000+ and growing.

SILVER SPONSOR - \$2500.00 | 5 OPPORTUNITIES

- *Two Reserved Tables at CANSTRUCTION® Gala (includes up to 10 guests).*
- *Logo recognition on tabletop signage at Gala event.*
- *Invitation:* Logo recognition on invitations; distribution 1000. *(Confirmation needed by Monday, September 13).*
- *On-site signage:* Logo recognition on sponsor signage on site.
- *Event program:* Logo recognition in event program seen by 400 attendees.
- *Website:* Logo recognition on calendar page on AIA New Orleans website.
- *Email promotions:* Logo recognition in multiple electronic promotions – electronic distribution list is currently 8,000+ and growing.

BRONZE SPONSOR \$1500.00 | 5 OPPORTUNITIES

- *One Reserved Table at CANSTRUCTION® Gala (includes up to 5 guests).*
- *On-site signage:* Name recognition on sponsor signage on site.
- *Event program:* Name recognition in event program seen by 400 attendees.
- *Website:* Name recognition on calendar page on AIA New Orleans website.
- *Email promotions:* Name recognition in multiple electronic promotions – electronic distribution list is currently 8,000+ and growing.

FRIENDS OF CANSTRUCTION \$500.00 | 10 OPPORTUNITIES

- *Invitation for you and two guests to CANSTRUCTION® Gala.*
- *On-site signage:* Name recognition on sponsor signage on site.
- *Event program:* Name recognition in event program seen by 400 attendees.

AIA New Orleans



A Chapter of The American Institute of Architects



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HOW TO BECOME A SPONSOR

Thank you for considering sponsoring CANSTRUCTION®.

To become a sponsor for CANSTRUCTION® 2010 Gala, please visit www.aianeworleans.org. There is a link to become a sponsor on the home page of the website, and on the CANSTRUCTION® page of the website.

To pay by check, please send your check or money order to:

AIA New Orleans
Attn: CANSTRUCTION®
1000 Saint Charles Avenue
New Orleans, LA 70130

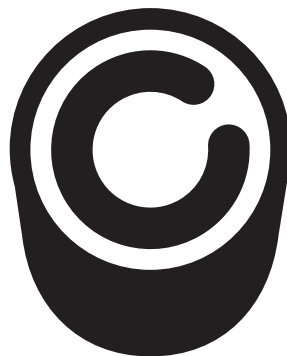
Fill out the attached form and send along with your payment.

To pay by credit card over the phone, please call 504.525.8320.

Please Note: If you are interested in being listed on the invitation as an Event Underwriter, Gold or Silver Sponsor, *we must receive your response no later than Monday, September 13.* All requests submitted after this date will not be fulfilled. Please confirm that you wish to be listed on the invitation by email to urcan@aianeworleans.org no later than September 13 in addition to sending in your sponsorship payment.

There are a limited number of sponsorship opportunities for this event as stated within the individual sponsorship categories. Your request for sponsorship will be confirmed upon receipt.

For additional information about any of the CANSTRUCTION® Sponsorship Opportunities, sponsoring a CANSTRUCTION® design team, or to learn more about AIA New Orleans Professional Affiliate Membership, please contact Melissa Urcan, Executive Director, at 504.525.8320 or urcan@aianeworleans.org.



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CANSTRUCTION® – SPONSORSHIP COMMITMENT FORM

LEVEL OF SPONSORSHIP (as listed above) _____

COMPANY NAME (as it will be listed on materials)

CONTACT NAME _____

BILLING CONTACT NAME (if different from above) _____

BILLING ADDRESS/CITY/STATE/ZIP _____

EMAIL _____ PHONE _____

GUEST NAMES: _____

Remember to include your Check/Money Order (payable to: "AIA New Orleans")

AIA New Orleans
Attn: CANSTRUCTION®
1000 Saint Charles Avenue
New Orleans, LA 70130

For additional information about any of the CANSTRUCTION® Sponsorship Opportunities, or to learn more about AIA New Orleans Professional Affiliate Membership, please contact Melissa Urcan, Executive Director, at 504.525.8320 or urcan@aianeworleans.org.