



AIA New Orleans | Annual Golf  
Tournament

**6<sup>th</sup> Annual  
AIA New Orleans Golf Tournament  
SPONSORSHIP  
OPPORTUNITIES AND  
BENEFITS**

# AIA New Orleans



A Chapter of The American Institute of Architects

## **AIA NEW ORLEANS GOLF TOURNAMENT 2009 – SPONSORSHIP OPPORTUNITIES AND BENEFITS**

Join AIA New Orleans for our 6<sup>th</sup> Annual Golf Tournament, being held on Friday May 22, 2009, by becoming a sponsor. This event has increased in participation every year since its inception, and this year we are expecting the biggest crowds to date. More than 100 architects and professionals are expected to play and attend. AIA New Orleans Annual Golf Tournament is the perfect place to promote your company, products, and services and to network with the best of the industry.

The following opportunities are available for sponsoring the AIA New Orleans Golf Tournament 2009:

### **EVENT UNDERWRITER - \$10,000.00 | 1 OPPORTUNITY**

Take advantage of this valuable opportunity to put your company in front of hundreds of architecture and design professionals. As the Event Underwriter, your company is *first* in all sponsorship recognition, including verbal recognition during the Golf Awards program, and your logo is included prominently in all print materials creating strong brand recognition for your company. By being the Event Underwriter you are letting all of our members and affiliates know you are in strong support of AIA New Orleans and the architecture profession. This opportunity includes:

- *Two teams of four players (eight total) entered into the Golf Tournament.*
- *Prominent Name and Logo recognition on tabletop signage at the event, including the lunch and cocktail reception.*
- *Two-year Professional Affiliate Membership.*
- *Invitation: Prominent lead logo recognition on invitations; distribution 750. (Confirmation needed by Friday, April 24).*
- *Promotions: Sponsor recognition in all promotions for the event.*
- *On-site signage: Prominent Logo recognition on individual banner signage on site.*
- *Event program: Prominent Logo recognition in event program seen by 100 attendees.*
- *Press releases: Credit line recognition as Event Underwriter in all press releases for the production, distributed to 300+ national, regional and local media outlets.*
- *Website: Logo recognition and website link from calendar page on AIA New Orleans website.*
- *Email promotions: Prominent Logo recognition in multiple electronic promotions – electronic distribution list is currently 4,500+ and growing.*

### **GOLD LEVEL SPONSOR - \$5000.00 | 2 OPPORTUNITIES**

Become a Gold Level Sponsor and gain visibility for your company. As a Gold Level Sponsor, you will have the opportunity to have independent sign recognition on site. This opportunity includes:

- *Six players entered into the Golf Tournament.*
- *Logo recognition on tabletop signage at the event.*
- *One-year Professional Affiliate Membership.*
- *Invitation: Logo recognition on invitations; distribution 750. (Confirmation needed by Friday April 24).*
- *Promotions: Sponsor recognition in all promotions for the event.*
- *On-site signage: Logo recognition on individual banner signage on site.*
- *Event program: Logo recognition in event program seen by 100 attendees.*
- *Press releases: Credit line recognition in all press releases for the production, distributed to 300+ national, regional and local media outlets.*
- *Website: Logo recognition on calendar page on AIA New Orleans website.*
- *Email promotions: Logo recognition in multiple electronic promotions – electronic distribution list is currently 4,500+ and growing.*

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## **AIA NEW ORLEANS GOLF TOURNAMENT 2009 – SPONSORSHIP OPPORTUNITIES AND BENEFITS continued...**

### **SILVER LEVEL SPONSOR - \$2500.00 | 5 OPPORTUNITIES**

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- *A team of four players entered into the Golf Tournament.*
- *Logo recognition on tabletop signage at the event.*
- *Invitation: Logo recognition on invitations; distribution 750. (Confirmation needed by Friday April 24).*
- *Promotions: Sponsor recognition in all promotions for the event.*
- *On-site signage: Logo recognition on sponsor signage on site.*
- *Event program: Logo recognition in event program seen by 100 attendees.*
- *Website: Logo recognition on calendar page on AIA New Orleans website.*
- *Email promotions: Logo recognition in multiple electronic promotions – electronic distribution list is currently 4,500+ and growing.*

### **BRONZE LEVEL SPONSOR - \$1000.00 | 10 OPPORTUNITIES**

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- *Two players entered into the Golf Tournament.*
- *On-site signage: Name recognition on sponsor signage on site.*
- *Event program: Name recognition in event program seen by 100 attendees.*
- *Website: Name recognition on calendar page on AIA New Orleans website.*
- *Email promotions: Name recognition in multiple electronic promotions – electronic distribution list is currently 4,500+ and growing.*

### **BEVERAGE CART SPONSOR - \$1000.00 | ~~2 OPPORTUNITIES~~ -- 1 Remaining**

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- *One player entered into the Golf Tournament.*
- *On-site signage: Name recognition on sponsor signage on site.*
- *Beverage Cart Signage: Name recognition on beverage cart.*
- *Event program: Name recognition in event program seen by 100 attendees.*

### **LUNCH SPONSOR - \$750.00 | 2 OPPORTUNITIES**

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- *One player entered into the Golf Tournament.*
- *On-site signage: Name recognition on sponsor signage on site.*
- *Lunch Table Signage: Name recognition on lunch tables.*
- *Event program: Name recognition in event program seen by 100 attendees.*

### **COCKTAIL PARTY SPONSOR - \$750.00 | 2 OPPORTUNITIES**

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- *One player entered into the Golf Tournament.*
- *On-site signage: Name recognition on sponsor signage on site.*
- *Cocktail Party Signage: Name recognition on cocktail party tables.*
- *Event program: Name recognition in event program seen by 100 attendees.*

### **LONGEST PUTT MADE SPONSOR - \$500.00 | 1 OPPORTUNITY**

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- *One player entered into the Golf Tournament.*
- *On-site signage: Name recognition on sponsor signage on site for Longest Putt Made.*
- *Event program: Name recognition in event program seen by 100 attendees.*

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## **AIA NEW ORLEANS GOLF TOURNAMENT 2009 – SPONSORSHIP OPPORTUNITIES AND BENEFITS continued...**

### **~~CLOSEST TO THE HOLE SPONSOR – \$500.00 | 1 OPPORTUNITY~~ --- SOLD OUT!**

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- *One player entered into the Golf Tournament.*
- *On-site signage:* Name recognition on sponsor signage on site for Closest to the Hole.
- *Event program:* Name recognition in event program seen by 100 attendees.

### **LONGEST DRIVE SPONSOR - \$500.00 | 1 OPPORTUNITY**

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- *One player entered into the Golf Tournament.*
- *On-site signage:* Name recognition on sponsor signage on site for Longest Drive.
- *Event program:* Name recognition in event program seen by 100 attendees.

### **HOLE SPONSORS - \$500.00 | 36 OPPORTUNITIES**

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- *One player entered into the Golf Tournament.*
- *On-site signage:* Name recognition on sponsor signage on site.
- *Event program:* Name recognition in event program seen by 100 attendees.

### **HOW TO BECOME A SPONSOR**

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Thank you for considering sponsoring AIA New Orleans 6<sup>th</sup> Annual Golf Tournament 2009. To become a sponsor for AIA New Orleans 6<sup>th</sup> Annual Golf Tournament 2009, please visit our website at [www.aianeworleans.org](http://www.aianeworleans.org) and click on the 'Sponsor the AIA' link. You can pay with a credit card and complete your sponsorship directly online. To pay with check or money order, please send to:

AIA New Orleans  
Attn: Golf Tournament Sponsor  
800 Common Street, Suite 220  
New Orleans, LA 70112

Fill out the attached form and send along with your payment.

Please Note: If you are interested in being listed on the invitation as an Event Underwriter, Gold or Silver Level Sponsor, we must receive your response no later than Friday, April 24 All requests submitted after this date will not be fulfilled. Please confirm that you wish to be listed on the invitation by email to [urcan@aianeworleans.org](mailto:urcan@aianeworleans.org) no later than April 24 in addition to sending in your sponsorship payment.

There are a limited number of sponsorship opportunities for this event as stated within the individual sponsorship categories. Your request for sponsorship will be confirmed upon receipt.

For additional information about any of the Golf Tournament Sponsorship Opportunities, or to learn more about AIA New Orleans Professional Affiliate Membership, please contact Melissa Urcan, Executive Director, at 504.525.8320 or [urcan@aianeworleans.org](mailto:urcan@aianeworleans.org).

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## 2009 Golf Tournament – SPONSORSHIP COMMITMENT FORM

LEVEL OF SPONSORSHIP (as listed above) \_\_\_\_\_

COMPANY NAME (as it will be listed on materials)

\_\_\_\_\_

CONTACT NAME \_\_\_\_\_

BILLING CONTACT NAME (if different from above) \_\_\_\_\_

BILLING ADDRESS/CITY/STATE/ZIP \_\_\_\_\_

\_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

PLAYERS NAMES and SCORES: \_\_\_\_\_

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\_\_\_\_\_

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Remember to include your Check/Money Order (payable to: "AIA New Orleans")

AIA New Orleans  
Attn: Golf Tournament Sponsor  
800 Common Street, Suite 220  
New Orleans, LA 70112

For additional information about any of the Golf Tournament Sponsorship Opportunities, or to learn more about AIA New Orleans Professional Affiliate Membership, please contact Melissa Urcan, Executive Director, at 504.525.8320 or [urcan@aianeworleans.org](mailto:urcan@aianeworleans.org).

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