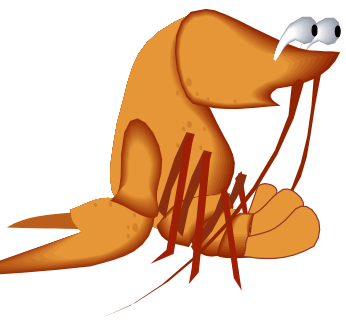


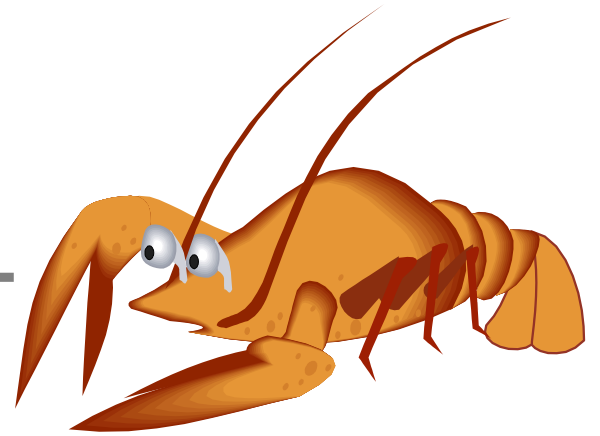
# AIA New Orleans



A Chapter of The American Institute of Architects



## 2009 THIRD ANNUAL CRAWFISH BOIL



**SPONSORSHIP OPPORTUNITIES AND  
BENEFITS**

# AIA New Orleans



A Chapter of The American Institute of Architects

## **AIA NEW ORLEANS CRAWFISH BOIL 2009 – SPONSORSHIP OPPORTUNITIES AND BENEFITS**

Join AIA New Orleans for our Third Annual Crawfish Boil, being held on Saturday, April 25, 2009, by becoming a sponsor. This event provides a great opportunity for meeting new professionals and affiliates, and to catch-up with old friends. As an event so uniquely tied to the culture of this region, the Crawfish Boil has proven to be popular with our members, and we expect the same for this year.

AIA New Orleans Crawfish Boil is the perfect place to promote your company, products, and services and to network with the best of the industry.

The following opportunities are available for sponsoring AIA New Orleans Crawfish Boil 2009:

### **GOLD LEVEL SPONSOR - \$5000.00 | 1 OPPORTUNITIES**

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Take advantage of this valuable opportunity to put your company in front of hundreds of architecture and design professionals. As a Gold Level Sponsor, your company is *first* in all sponsorship recognition, including verbal recognition during the program, and your logo is included prominently in all print materials creating strong brand recognition for your company. By becoming a Gold Level Sponsors you are letting all of our members and affiliates know you are in strong support of AIA New Orleans and the architecture profession. This opportunity includes:

- *VIP Unlimited Guest List to Crawfish Boil.*
- *Logo recognition on tabletop signage at the event.*
- *Two-year Professional Affiliate Membership.*
- *Promotions:* Sponsor recognition in all promotions for the event.
- *On-site signage:* Logo recognition on individual signage on site.
- *Invitation:* Prominent Logo recognition in event invitation, 750 count. (*Response needed by March 30, 2009.*)
- *Event program:* Logo recognition in event program seen by 150 attendees.
- *Press releases:* Credit line recognition in all press releases for the production, distributed to 300+ national, regional and local media outlets.
- *Website:* Logo recognition on calendar page on AIA New Orleans website.
- *Email promotions:* Logo recognition in multiple electronic promotions – electronic distribution list is currently 4,500+ and growing.

### **SILVER LEVEL SPONSOR - \$2000.00 | 3 OPPORTUNITIES**

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Become a Silver Level Sponsor and gain visibility for your company. As a Silver Level Sponsor, you will have the opportunity to have independent sign recognition on site. This opportunity includes:

- *Fifteen Tickets to the Crawfish Boil.*
- *Logo recognition on tabletop signage at the event.*
- *One-year Professional Affiliate Membership.*
- *Promotions:* Sponsor recognition in all promotions for the event.
- *On-site signage:* Logo recognition on sponsor signage on site.
- *Invitation:* Logo recognition in event invitation, 750 count. (*Response needed by March 30, 2009.*)
- *Event program:* Logo recognition in event program seen by 150 attendees.

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## **SILVER LEVEL SPONSOR Continued...**

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- *Website:* Logo recognition on calendar page on AIA New Orleans website.
- *Email promotions:* Logo recognition in multiple electronic promotions – electronic distribution list is currently 4,500+ and growing.

## **BRONZE LEVEL SPONSOR - \$500.00 | 5 OPPORTUNITIES**

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- *Ten Tickets to the Crawfish Boil.*
- *On-site signage:* Name recognition on sponsor signage on site.
- *Invitation:* Name recognition in event invitation, 750 count. (*Response needed by March 30, 2009.*)
- *Event program:* Name recognition in event program seen by 150 attendees.
- *Website:* Name recognition on calendar page on AIA New Orleans website.
- *Email promotions:* Name recognition in multiple electronic promotions – electronic distribution list is currently 4,500+ and growing.
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## **CRAWFISH SPONSOR - \$300.00**

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- *Five Tickets to the Crawfish Boil.*
- *On-site signage:* Name recognition on sponsor signage on site.
- *Event program:* Name recognition in event program seen by 150 attendees.

## **HOW TO BECOME A SPONSOR**

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Thank you for considering sponsoring AIA New Orleans Second Annual Crawfish Boil 2009. To become a sponsor for AIA New Orleans Crawfish Boil, please send your check or money order to:

AIA New Orleans  
Attn: Crawfish Boil Sponsor  
800 Common Street, Suite 220  
New Orleans, LA 70112

Fill out the form located on the following page and send along with your payment. You can also become a sponsor online by visiting our website, [www.aianeworleans.org](http://www.aianeworleans.org), under the events section.

Please Note: If you are interested in a level that includes listing in the invitation, *we must receive your response no later than Monday, March 30.* All requests submitted after this date will not be fulfilled.

There are a limited number of sponsorship opportunities for this event as stated within the individual sponsorship categories. Your request for sponsorship will be confirmed upon receipt.

For additional information about any of the Crawfish Boil Sponsorship Opportunities, or to learn more about AIA New Orleans Professional Affiliate Membership, please contact Melissa Urcan, Executive Director, at 504.525.8320 or [urcan@aianeworleans.org](mailto:urcan@aianeworleans.org).

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## 2009 Crawfish Boil – SPONSORSHIP COMMITMENT FORM

LEVEL OF SPONSORSHIP (as listed above) \_\_\_\_\_

COMPANY NAME (as it will be listed on materials)

\_\_\_\_\_

CONTACT NAME \_\_\_\_\_

BILLING CONTACT NAME (if different from above) \_\_\_\_\_

BILLING ADDRESS/CITY/STATE/ZIP \_\_\_\_\_

\_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

GUEST  
NAMES: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Remember to include your Check/Money Order (payable to: "AIA New Orleans")

AIA New Orleans  
Attn: Crawfish Boil  
800 Common Street, Suite 220  
New Orleans, LA 70112

For additional information about any of the Crawfish Boil Sponsorship Opportunities, or to learn more about AIA New Orleans Professional Affiliate Membership, please contact Melissa Urcan, Executive Director, at 504.525.8320 or [urcan@aianeworleans.org](mailto:urcan@aianeworleans.org).

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